

NICE TO **MEET YOU**

MEET
PAARDEKOOPEL BV

**Let's
package
the future
together**





We are **Royal Dutch Paardekooper Group**

Our ambition
We are starting
a positive
movement to
get the world
packaging more
sustainably.

We have been building our family business with love and passion since 1919, and packaging is our core business. Packaging, wrapping and, especially, tackling problems: it's in our blood. That's how we started, and it's what still connects us and makes us proud today. We have grown into a major player in the packaging market in recent years. And it's not just our hundred years of accumulated knowledge and experience that makes us unique, it's also our people. Working closely with our customers, we are setting the world of packaging in motion. Would you like to join us?

Lyanne Paardekooper
CMO Royal Dutch Paardekooper Group

PACKAGING KNOWLEDGE TECHNOLOGY + PACKNOWLEDGY

Honest,
correct and
complete
packaging
advice.

We combine our materials expertise with creativity, scientific knowledge, research methods and the latest technologies. The most important thing for us is providing the most suitable and future-proof solution.

Paardekooper customers can always count on honest, correct and complete packaging advice. Whether this concerns primary or secondary packaging or service, and regardless of the link in the chain, we have the right knowledge in-house.

OUR HISTORY

1919

1ST GENERATION
JAN PAARDEKOOPER

The history of Paardekooper goes back to 1919, when J.C. Paardekooper opened the first Boek- & Papierhandel in Rotterdam Charlois.



1933

2ND GENERATION
LEENDERT PAARDEKOOPER



Leendert Paardekooper started working at his father's shop as a little boy and guided the company through the tough war years.



1980

3RD GENERATION
JAN PAARDEKOOPER



Under the leadership of the 3rd generation Jan Paardekooper, Paardekooper experienced enormous growth. This was achieved through various mergers and acquisitions of, for example, Depa Disposables, Halma Packaging, Van der Windt Verpakking, Van der Gugten Verpakkingen and Broekhof Verpakkingen.

2019

4TH GENERATION
LYANNE PAARDEKOOPER



Fourth generation Lyanne took over Paardekooper from her father In 2019. As this was the company's 100th anniversary, Paardekooper was awarded with the title "Koninklijk" (Royal), resulting in the formation of Royal Dutch Paardekooper Group.



PACKAGING,
WRAPPING AND
ESPECIALLY, TACKLING
PROBLEMS: IT'S IN
OUR BLOOD.



KEY NUMBERS

ROYAL DUTCH PAARDEKOOPEER GROUP THE NUMBERS

6 OFFICES

LET'S
SHOW SOME
NUMBERS

>1.000
SUPPLIERS

TURNOVER
420
MILLION

SALES
OFFICES
ABROAD

5

120.000 m²
DISTRIBUTION

COUNTRIES
ACTIVE

75

19
STORES

900
EMPLOYEES

CUSTOMERS
65.000



Our **mission & vision** for the future

We are improving the world by proactively helping companies make their packaging demonstrably more sustainable.

We are a valued family business and global player in sustainable packaging solutions.

Why

We are starting a positive movement to get the world using packaging more sustainably.

How

Using Packnowledgy, we are offering the most suitable and most future-proof solution.

What

Customer satisfaction is the most important thing in everything we do. Our customers can always count on us for complete and honest packaging advice.



RESPECT, for the world and each other

Our RESPECT sustainability strategy is our route to sustainability. To achieve our mission, we want to reduce packaging waste and develop better alternatives.

We want to do this by highlighting more sustainable alternatives, and fully focusing on, for example, reducing, recycling and, as the ultimate goal, reusing. Naturally, we also pay attention to the social aspect.



Sustainable Product Journey

We reduce our environmental impact by making our packaging and that of our customers demonstrably more sustainable through our Paardekooper range classification.



RESPECT

consists of

seven focus areas

RETHINK

We challenge ourselves to look differently at our existing products, packaging and business models. We create awareness and work on solutions from a sustainable perspective and/or circular perspective. We work on product innovation, and use the reduce-reuse-recycle concept to develop smart circular systems.

ENVIRONMENT

We reduce our environmental impact by making our range demonstrably more sustainable. And by developing clever, circular packaging, packaging systems and services. We also provide insight into our organisational footprint so we can work on improvement.

SCIENCE

We are demonstrably becoming more sustainable by making use of scientifically substantiated facts on which to base our internal decision-making and providing external advice to the customer.

PEOPLE

We contribute to sustainable economic development growth by actively pursuing fair and good working conditions throughout the whole chain.

EDUCATION

We are a global authority in the provision of packaging advice thanks to us increasing both our internal and external knowledge and sharing it with our customers to always give them the right advice.

COLLABORATION

We are committed to sustainable production and consumption by working with our partners to demonstrate that our Product Range is sustainable and by developing circular systems. We are starting a positive movement by working closely with our stakeholders. Also by working with local NGOs to make a positive social impact.

TRANSPARENCY

We want to achieve our goals by making our sustainability policy available for use as a leading light both internally and externally. We are against greenwashing, and we build trust by communicating transparently.

PEOPLE,
ENVIRONMENT
AND ECONOMY
IN BALANCE TO
PREVENT THE EARTH
FROM BECOMING
EXHAUSTED AND
KEEPING IT **VIABLE**
FOR FUTURE
GENERATIONS



SUSTAINABLE
PACKAGING
POWERED BY
SCIENCE

THE LCA CENTRE

specialises in scientific
research on the
environmental impact
of packaging

- Independent and autonomous packaging laboratory specialised in environmental studies
- Expert in packaging technology, material sciences, eco-innovation and compliance
- Contributes to university courses
- Advises national and European governments on policy regarding packaging
- Partner of Natuur & Milieu, MVO NL and the Ellen McArthur Foundation

Part of
 Royal Dutch
Paardekooper
Group

OUR
UNIQUE
EXPERTISE



Enjoy the convenience of our **one-stop shop**



Food packaging

- Baking and baking
- in different materials
- Plates
- Meal boxes
- Cutlery
- Eating supplies



Hygiene

- Rubbish bags
- Protective clothing and hand protection
- Dispensers
- Hygiene paper
- Cleaning equipment



Industry

- Tying material and ribbon
- Foil, cardboard and paper
- Boxes and containers
- Strapping
- Shipping packaging



Drink packaging

- Cups
- Drinking supplies
- Glasses
- Bottles and jars



Horeca packaging

- Take-away packaging
- Restaurant supplies



Tapes

- Tapes
- Tape accessoires



Carrier bags

- Compostable carrier bags
- Reusable carrier bags
- Plastic carrier bags
- Paper carrier bags



Boxes

- Folding boxes
- Shipping boxes
- Gift boxes
- Food boxes



Reusables

- (To go) cups and bottles
- To go meal packaging
- Tableware



THE PAARDEKOOPER STORE
IN BARENDRECHT
WILL AWAKEN YOUR SENSES



Paardekooper develops **reusable** freshness bags

To reduce the use of plastic in supermarkets, Paardekooper developed a reusable freshness bag made of nylon. For example, this bag is suitable for packing vegetables, fruit and sandwiches to take with you and is a good substitute for the traditional plastic food bag.

We took the original
and improved the
design into the most
user-friendly
version.



The environmental impact of the various freshness bags has been scientifically investigated by The LCA Centre using a life cycle analysis. During the research, different materials, including plastic, paper and nylon, were compared. The research showed that nylon is the most sustainable. The results of the research show that the reusable fresh bag has a lower CO2 footprint after 6 reuses compared to a traditional HDPE bag that is used once.





Delivery packaging as part of the branding for **Takumi**

The Takumi restaurant chain has grown into a real community in 15 years. In its search for suitable delivery packaging, Takumi asked Paardekooper for advice. The packaging not only needed to guarantee restaurant quality, but also contribute to the special Takumi experience. The delivery packaging provides a connection to the brand.

'The packaging must not only guarantee restaurant quality, but also contribute to the special Takumi experience.'

Bamboo was chosen for the delivery packaging. This material fits perfectly with the Takumi experience. Bamboo is part of Asian cuisine and came out on top in the test. This natural material keeps meals warm, is sturdy, leak-proof, moisture and grease resistant and has no odour or taste. The result: bamboo soup cups, noodle containers, cutlery, chopsticks and matching bags in the chain's corporate identity. The line exudes restaurant quality and perfectly suits the Takumi experience.



PowerSterko more sustainable waste bags

PowerSterko waste bags are perfect for the professional user. Thanks to an advanced production method and adapted materials, we succeeded in significantly reducing the amount of new material without compromising the strength of the waste bag. It didn't take long before PowerSterko became the new standard, and virtually the whole basic range was replaced by a thinner variant. This is much better for material and therefore environmental savings; however, as a pioneer in sustainable packaging, we are constantly looking for new possibilities to further reduce our environmental impact.

These bags are made from no less than 80% European recycled plastic. We also have a line of thicker variants (from 25 to 70 my and higher) that are suitable for collecting glass and rubble, during an event or construction job, for example. And a line of thinner variants (10 to 30 my). These thinner waste bags are made from recycled material and have the added advantage that they are made out of consumer waste from Europe.

Advantages:



- Made from no less than 80% recycled material sourced entirely from Europe (from collection and production to delivery).
- High quality.
- More than 500 types available from stock.
- Most sustainable solution in the category.
- Total range for every application.





Our people make us unique

Our core values show who we are and what we stand for as a company. They are our most important motivations and are the foundation for the choices we make.

Together
Honest
Resourceful
Expert

MARKTSEGMENTEN



More information?
Get in touch with one of
onze experts.



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